

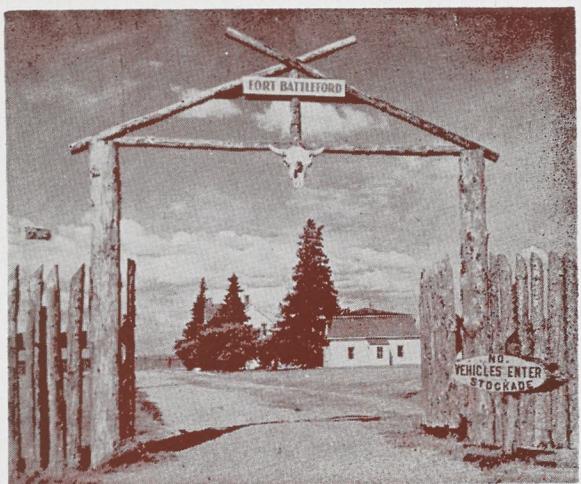
Welcome Neighbor
TO SASKATCHEWAN'S
NORTHWEST



Passport To
Adventure

THE NEIGHBORLY NORTHWEST . . .

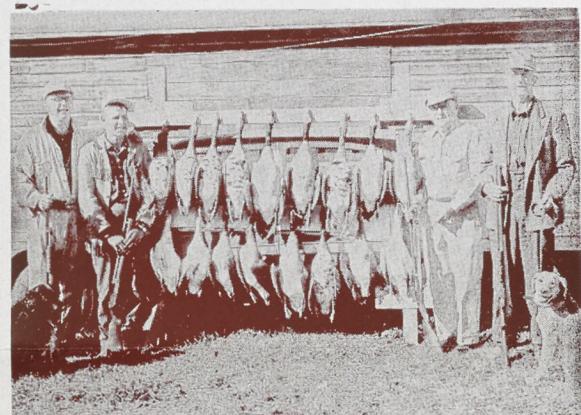
History . . . Fishing . . . Hunting



Fort Battleford National Historic Park — headquarters of the famous Northwest Mounted Police during the 1885 Rebellion.



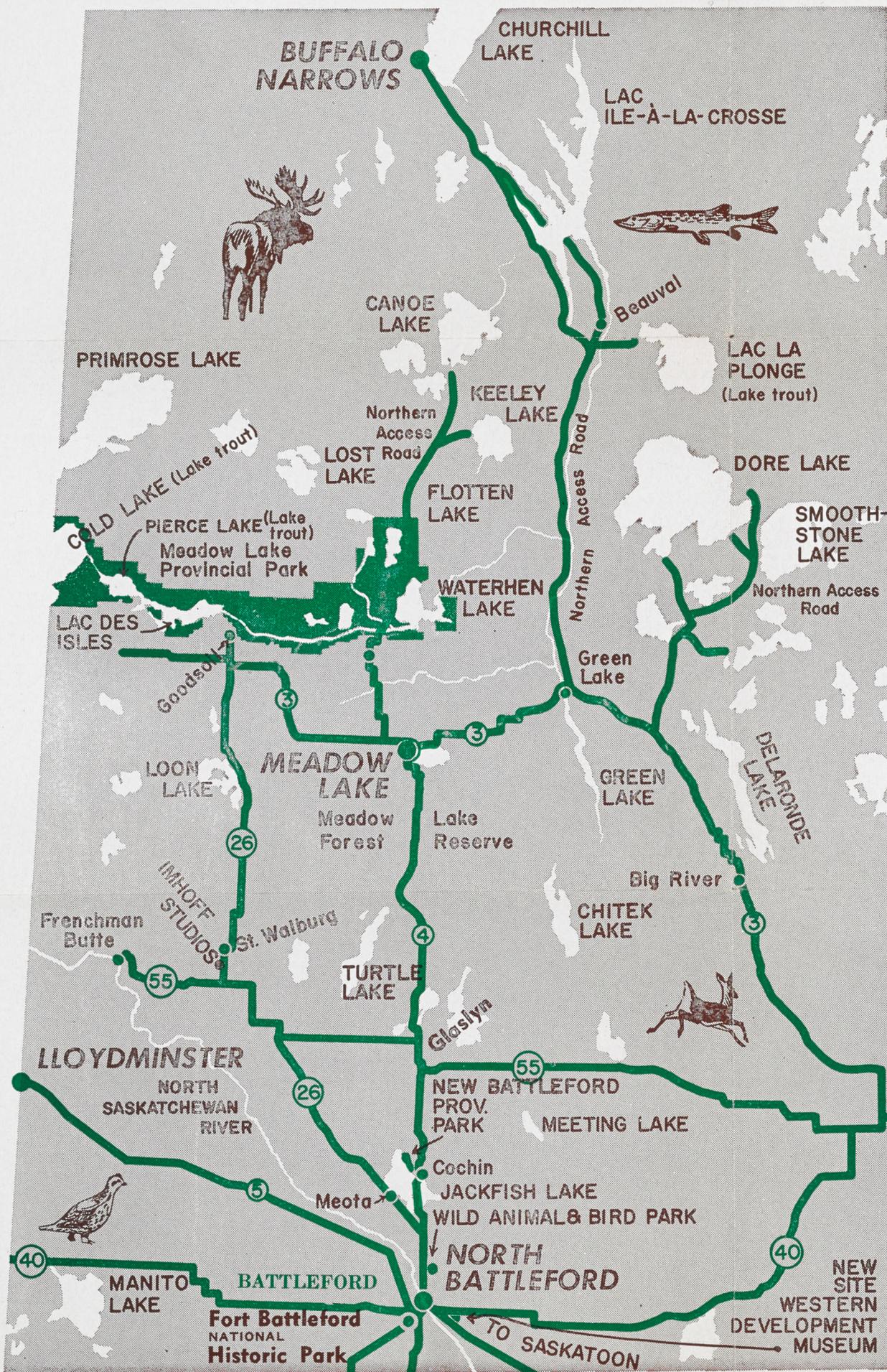
SMILE: Fishing is wonderful in the Northwest!



Four local nimrods display results after a goose hunt.



The Imhoff Studios south of St Walburg display a remarkable collection of oil paintings.



... A Land Of Variety

THE BATTLEFORDS AND DISTRICT

North Battleford Chamber of Commerce - The Battlefords are Saskatchewan's fifth largest center. The city itself has a population of more than 11,000 and offers a modern shopping center to all tourists. Excellent hotel and motel accommodations are available. Also located in or near the city the Western Development Museum and Golden Gate Wild Animal & Bird Park. A friendly welcome awaits you.

THE NEW BEAVER HOTEL - corner of 11th Ave. & 100th St. North Battleford. R D Close, Phone 445-3551. Under construction. Opening June 15, 1961. Will contain fully modern rooms with bath and shower, coffee shop, dining room and banquet room. The only new hotel in northern Saskatchewan

NAY'S MOTEL — 1642 100th St., North Battleford. Gordon P. Bugg. Phone 445-4474. Fully modern. Radio in every room. Rates \$5 and up

PARK MOTEL — 1732 100th St., North Battleford. Phone 445-2451. 12 fully modern units. Radios and restaurant. Rates: \$5.50 to \$8.

SUNSET MOTEL — 792 110th St., North Battleford, Tony Derr. Phone 445-4427. 34 fully modern units, some with kitchenettes. Rates \$5.50 to \$7.50 per day.

RADIO STATION CJNB — Dial 1460. Weather and road reports. News throughout the day. You'll enjoy CJNB radio. 10,000 watts.

GOLDEN GATE WILD ANIMAL & BIRD PARK — .2 miles north of North Battleford on No. 4 Highway. Gerrit Nyholt — phone 445-3690. Over 200 animals and birds - 50 different species including: bears, buffalo, elk, deer and antelope. Don't miss visiting this private park.

HUNTER'S Sport Shop — 1045 101st St., North Battleford with branches at Meadow Lake and Cochin. Phone 445-3591. Harry Bondar. One of Saskatchewan's largest sporting goods stores. Johnson distributor. Peterborough dealer. Angling licences. Big choice of outdoor supplies and services.

HISTORIC BATTLEFORD — Focal point of highways No. 4, 5, 29 and 40. Site of Fort Battleford National Historic Park. Battleford is Saskatchewan's most historic community and was capital of the Northwest Territories during the North West Rebellion of 1885. 2 Hotels, modern motel, 6 service stations, 3 cafes, 3 grocery stores. A friendly welcome will await you in Battleford.

WINDSOR HOTEL AND GRILL — Battleford. Phone 937-2361. Clean quiet rooms with family rates in historic Battleford. Ellis Marr, owner. Best of food and courteous service in our grill.

JACKFISH — TURTLE LAKES

COCHIN HOTEL, Motel and cabins — Vic Pearsall, Cochin. Phone 1. 21 units plus camping and trailer facilities. Rates \$4 to \$7 per day with one day deducted on weekly basis. Boats 65 cents per hour; \$5 per day. Boats and motors \$1.50 per hour. Water, electricity.

PIROT'S BEACH — Don R. Pirot, Cochin. Phone Cochin telephone central. 14 cabins, \$6 per day: \$35 per week.

Trailer and camping facilities. Boats and motors. Cafe.

AQUADEO BEACH — Northwest end Jackfish Lake. Clarence Delainey, P.O. Jackfish Lake, Sask. Phone 13R2-2 Meota. Cabins \$4 per day. Boats, motors, guide. Camp and trailer facilities. Radio. Landing strip for planes.

TURTLE LAKE RESORT — Box 72, Livelong. Frank Bekolay. Phone 28R32. Cabin rates \$5 to \$6 per day, \$2.50 to \$35 per week. Electricity, fish filleting and freezing service. Boats and motors. Store and cafe. Dancing Saturday nights. Turtle lake has excellent swimming, boating and fishing. The home of highest quality jumbo whitefish

ST WALBURG — LOON LAKE — GOODSOIL

ST. WALBURG Board of Trade — Make St. Walburg the center for your next fishing trip. Fish in a different lake each day. Perch Lake 15 miles, Bright Sand Lake 15 miles, Little Fishing Lake 25 miles, Turtle Lake 25 miles, Peck Lake 30 miles, Loon Lake 33 miles and Ministikwan Lake 55 miles. St. Walburg Welcomes you!

JUMBO BEACH CABINS — Loon Lake, Phil Michel, Phone 50R2. 10 cabins, \$2.50 to \$7.00 per day. Boats: 50c per hour. \$3.50 per day; \$8 per week. Camp facilities. JUMBO BEACH DINE & DANCE — Loon Lake. Louie Kildaw. Winter address: 1854 - 92nd St., North Battleford. Plug-ins for trailers, fishing licences, groceries. Trailer rates 75c per day.

LOON LAKE BEACH — Loon Lake. Roy and Robert Longdo, Box 349, Loon Lake, Phone 25. 21 cabins with electricity on one of the finest beaches in western Canada. Cabin rates \$2 to \$7.50 per day. Cabins hold from 2 to 10 people. Boats: 50c per hour; \$3.50 per day; \$10 per week. Boats and motors: \$1.25 per hour; \$10 per day. Filleting and freezing service. Store & cafe.

LOON LAKE PHARMACY — Loon Lake. R. J. Henry. Retail pharmacy and prescription service. Novelties and photographic supplies. Visit our friendly store while you are enjoying colorful Loon Lake.

GOODSOIL Board of Trade — The village of Goodsoil is located at the top of Highway No. 26 within a few miles of the Meadow Lake Provincial Park and beautiful Lac Des Iles. The village is surrounded by rich farm land which has been carved out of the northern forest. Goodsoil is a friendly community which offers tourists excellent service for their car, grocery supplies and hotel accommodation. For details write to the Secretary, Goodsoil Board of Trade, Goodsoil, Sask.

LAC DES ILES LODGE — Box 39, Goodsoil. Dave Stewart phone 39. Lodge 8 miles west of village. LHK cottages, 2 bedrooms - \$8 & up; \$50 per week & up. Camping and trailer facilities. Boats and motors. Boating, swimming, fishing and hunting. Moose Hunters package for early call season. Write for full details. A new resort in the heart of the northern forest area.

MEADOW LAKE & DISTRICT

MEADOW LAKE BOARD OF TRADE — Meadow Lake is the chief trading center north of The Battlefords. It is located in a rich agricultural area adjacent to the Beaver and Waterhen river systems. It is lakes which feed these two rivers which have become so important in the sports fishing business. Good motel and hotel accommodation. Excellent shopping and service facilities.

AVENUE HOTEL — Main St., Meadow Lake. Mrs. Charles Luesch. Phone 236-5115. Modern. Dining room service. \$3.75 single to \$5.50 double. The Avenue Hotel has long been host to a wide number of sportsmen and tourists visiting this northern recreation paradise.

THE CROWHURST'S CABINS — Green Lake. A. E. Crowhurst. 12 cabins \$5 to \$8 per day. Fully equipped for LHK. Boats and motors. 6 plug-ins for trailers and tents. Deep-freeze and filleting service. Electricity. Store and cafe. Everything for the fisherman.

MCNEAL'S STORE — Green Lake. Gordon McNeal. Grocery store, service station, boats and motors. For complete information on a real fishing holiday contact Gordon McNeal.

KEELEY LOG CABINS — Keeley Lake - Box 880, Meadow Lake. Jack Abbey. Phone 236-5322. Two-way radio communication. 12 cabins - \$5 to \$10 per day. Boats - 50c per hour, \$5 per day. Motors - 75c to \$1.25 per hour; \$7 to \$11 per day. Guides \$10 per day. Filleting service. Cafe and groceries. Hunting and fishing. Storage and filleting service available. All cabins equipped with power.

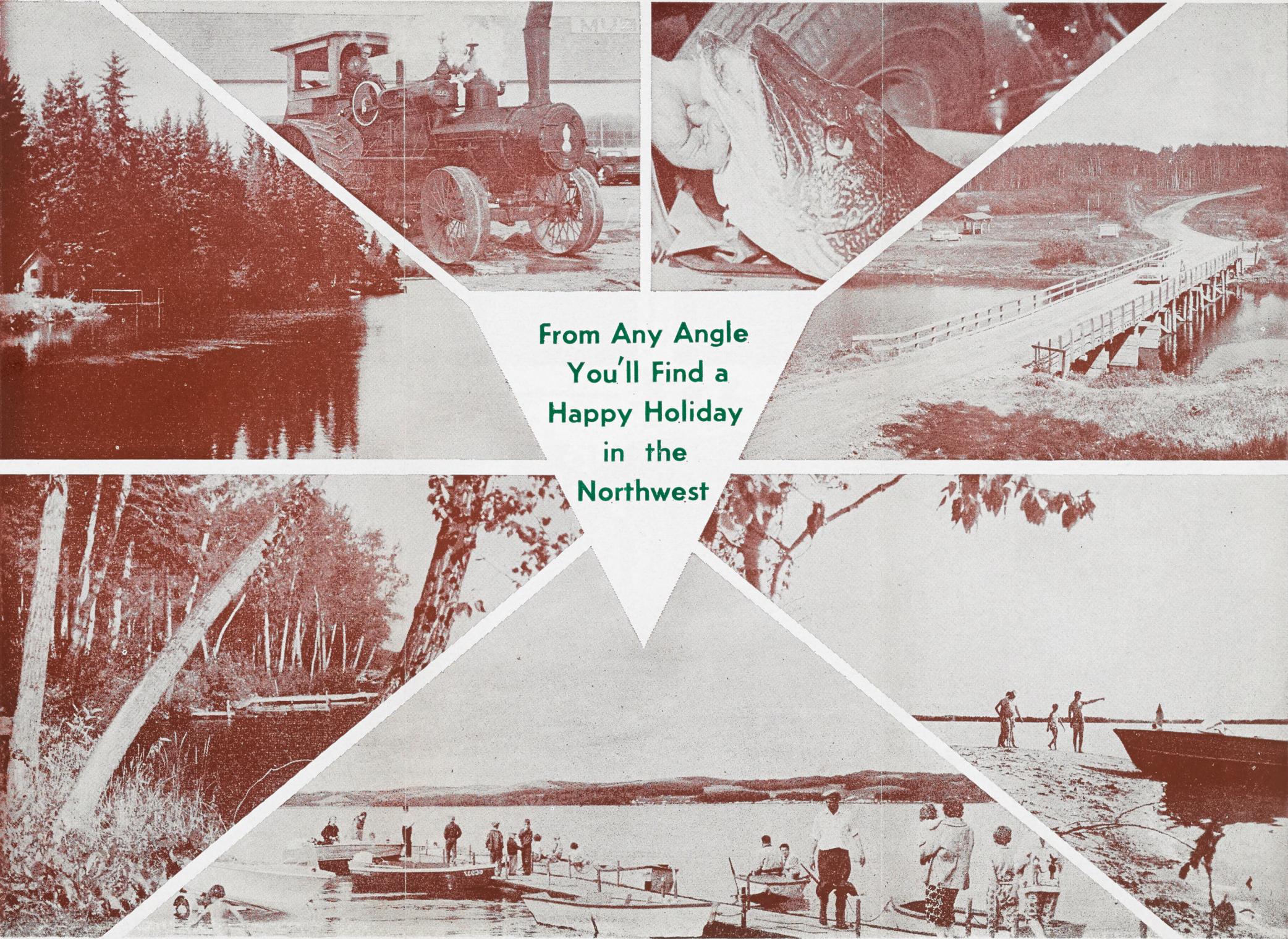
NORTH HAVEN LODGE — Canoe Lake. J. C. Abbey, Box 880, Meadow Lake. Phone 236-5322. Cabins - \$2 per person per day. Boats - \$5 per day. Boats and motors \$12 per day. Trailer and tenting facilities. Storage and filleting service available. All cabins equipped with power.

LAC LA PLONGE LOG CABINS — Beauval, Sask. Eric Burian, winter address, North Fork, via Dawson City. Yukon. Cabins, boats and motors. Lac La Plonge offers trout, Northern Pike and Walleyed pike angling in abundance.

RUSSELL'S TROUT CAMP — Lac La Plonge, Beauval. Russ Dupuis, 117 - 6th St., Saskatoon, Phone W1 9-8901. 110 miles north-east of Meadow Lake. Cabins, boats and motors, groceries, fish handling and freezer service. Cabins \$6 to \$8 per day; \$36 to \$48 per week. Trailer sites - no charge.

where
to
stay

what
to
see



From Any Angle
You'll Find a
Happy Holiday
in the
Northwest

TOP LEFT — Flotten River. LEFT CENTER — Western Development Museum, North Battleford. RIGHT CENTER — A big one from Jackfish Lake. TOP RIGHT — Bridge at Cowan River. LOWER LEFT — Loon Lake. CENTER — Sunday at a northern lake. LOWER RIGHT — Beach scene, Battlefords Provincial Park, Jackfish Lake.

BEAUTY

Modern Accommodation

BOATING



LOON LAKE BEACH



A NEW RESORT AT LAC DES ISLES



THE BREAKWATER AT COCHIN

WHERE TO GO

The friendly residents of Saskatchewan's Northwest extend a welcoming hand. Here's a land of variety and contrast. From the rolling parklands of the south to the virgin forests of the northern districts you'll find excitement, beauty and history.

THE BATTLEFORDS

Trading center and focal point of the area is The Battlefords.

NORTH BATTLEFORD

Is a young hustling city with a population of 11,000. It is the home of the North Battleford Branch of the Western Development Museum, Golden Gate Wild Animal and Bird Park, and The Battlefords Exhibition during the first week in August each year.

BATTLEFORD

One of Saskatchewan's oldest settlements — is famous as the home of Fort Battleford National Historic Park.

JACKFISH AND MURRAY LAKES

These two wonderful family resort lakes are just 20 miles north of The Battlefords. Meota is located on the west side of Jackfish Lake. Cochin is a growing resort between Jackfish and Murray Lakes. Just a little further west is The Battlefords Provincial Park and Aquadeo Beach.

ALONG HIGHWAY 55

North of Spiritwood is Chitek Lake. South of Spiritwood is Meeting Lake. North of Livelong is located Turtle Lake.

MEADOW LAKE DISTRICT

The thriving town of Meadow Lake is surrounded with lakes and rivers containing some of the best angling to be found anywhere in North America. A few miles North of the town is the new Meadow Lake Provincial Park which follows the Waterhen River from the Alberta Border to the end of Waterhen Lake. Lac Des Isles. Largest body of water in the park, is the home of a new resort. Other outstanding lakes in the area include: Canoe Lake, Keeley Lake, Green Lake, Dore Lake and Lac La Plonge.

A JEWEL — LOON LAKE

You'll fall in love with beautiful Loon Lake. It is one of the northwest's oldest and best resorts.

ST. WALBURG

This town sits astride No. 26 highway and has become well known as the home of Imhoff's Art Studio. Hundreds of his finest paintings remain in the place he loved — a true memorial to a great artist.

HUNTER'S PARADISE

If you're a hunter then you'll really be at home in the wonderful northwest. Everywhere upland game and migratory birds are plentiful. And in the forests of the north moose, deer and elk are increasing.

COME TO THE NORTHWEST FOR A FRIENDLY VACATION!

More Tourist Information?

For Complete Tourist Information
On Saskatchewan's Northwest

Contact

Northwest Tourist Association

c/o The North Battleford Chamber of Commerce
North Battleford — Saskatchewan
1030 - 100th Street Phone 445-3411

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